

Pathfinder – Electronic Commerce

This pathfinder is intended to guide students who are researching the topic of “electronic commerce”. The resources listed within this guide are a sample of the material that can be found in the University of Bahrain Library (Sakhir) or on the Internet.

[Print Sources](#)

[Internet Resources](#)

Print Sources

Books you can take with you are in this number range:

HD30

HF5438 – HF5550

When searching our [catalog \(Horizon\)](#) or the [journal databases](#) try using these subject keywords:

E-business

E-commerce

Electronic commerce

Here are a sample of books that can be found in the library about electronic commerce (Available at the University of Bahrain Library, Sakhir)

E-Business strategy : text and cases. Phillips, Paul.- HF5548.32.P48 2003

E-merchant : retail strategies for e-commerce. Neidorf, Joanne.- HF5548.32.N44 2001

Global information technology and electronic commerce: issues for the new millennium.
Palvia, Prashant.- HD30.2.G56 2002

Knowledge management and networked environments: leveraging intellectual capital in virtual business communities. Diemers, Daniel.- HD30.2.K636848 2003

Start right in e-business: a step-by-step guide to successful e-business implementation.
Lientz, Bennet P.- HF5548.32.L624 2001

Trading into the future: e-services for trade, investment and enterprise. United Nations
Economic Commission for Europe.- HF5548.32.T73 2002

Databases

We have a number of periodical databases available at the University of Bahrain Library via the Digital Library. The databases to use for this subject are:

[Business Source® Premier
Emerald](#)

Journal Articles

A search on “electronic commerce” in the periodical databases retrieved some of the following articles, which can be found in the Periodicals Unit of the library or are downloadable from the database.

- Healy, Paul M. *Discussion of Privacy in E-Commerce: Development of Reporting Standards, Disclosure, and Assurance Services in an Unregulated Market*. Journal of Accounting Research, May2003, Vol. 41 Issue2, p311, 5p.
- Pires, Guilherme D.; Aisbett, Janet. *The relationship between technology adoption and strategy in business-to-business markets: The case of e-commerce*. Industrial Marketing Management, May2003, Vol. 32 Issue4, p291, 10p.
- Stylianou, Antonis C.; Robbins, Stephanie S.; Jackson, Pamela. *Perceptions and Attitudes About eCommerce Development in China: An Exploratory Study*. Journal of Global Information Management, Apr-Jun2003, Vol. 11 Issue 2, p31, 17p, 12 charts, 1 Diagram.

Dissertations and Theses (Abstracts only)

- Kim, Dan Jong. *Three essays on trust in business-to-consumer electronic commerce*. DAI-A 63/12, p. 4383, Jun 2003.
- Garner, Damon Eric. *The effects of electronic commerce on the economy*. MAI 40/06, p. 1399, Dec 2002.
- Rha, Jong-Youn. *Consumers in the Internet era: Essays on the impact of electronic commerce from a consumer perspective*. The OHIO State University, 2002, 216 pages, AAT 3049105.

Internet Resources

Webs Sites on Electronic Commerce

Brint.com

<http://www.brint.com/elecomm.htm>

E-Commerce Learning Center

<http://ecommerce.ncsu.edu/>

E-Commerce Info Center

<http://www.ecominfocenter.com/>

Electronic Business Asia online

<http://www.eb-asia.com/EBA/index.php>

Stanford Business school: Center for Electronic Business Commerce

<http://www.gsb.stanford.edu/cebc/>